

2026 SPONSORSHIP OPPORTUNITIES

Working with Florida Trucking Association is a powerful return on your investment:

- FTA is at the forefront of policy making, regulatory reform, safety practices and technological developments for trucking
- Named one of Florida's Most Influential Associations by Florida Trend Magazine
- Leader in state and national advocacy
- Proven track record: Successfully led lawsuit abuse and predatory towing reforms
- Partnered with FDOT to secure \$195M in truck parking grants
- Work closely with FHP to share regulatory and safety issues
- Secured record funding for CDL and Diesel Technician training in Florida
- Trusted emergency response partner with Florida Department of Emergency Management for natural disasters and emergencies



Powerful Reach & Engagement

21,000+

social media followers
with 7-figure reach

1,600

industry decision-makers
receiving 48 targeted emails
annually

10,000+

monthly website
visitors during peak
events

30,000

Industry and elected officials view
Florida Truck News via print and
digital distribution

Premier Event Portfolio

- Truck Driving Championships: One of the largest events with 350+ qualified drivers and 1,200+ attendees
- Annual Conference: 400+ industry leaders at luxury venues
- Fall Round-Up: 150+ C-Level executives at exclusive locations
- Safety Summit: Professional development and continuing education
- Voluntary Vehicle Inspections: Join FDOT and FHP to improve your safety culture
- Trucking Day at The Capitol and Call on Washington: by invitation only events that offer direct access to elected official

Maximum Brand Visibility

- Premium event signage: 16ft to 3ft displays in high traffic event areas
- Featured placement in:
 - Event materials
 - Florida Truck News
 - Digital platforms
 - Membership communications



ALL SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO MEET YOUR SPECIFIC MARKETING OBJECTIVES.

www.floridatrucking.org
850.222.9900



Florida Trucking Association hosts its annual Florida Truck Driving Championships (TDC) as an effort to recognize the best professional drivers in the state and allow them to competitively represent their companies. The event is one of the biggest and best TDCs in the country, with more than 350 competitors and thousands of attendees – including drivers, families, company representatives, and elected officials. FTA's TDC has been featured on television, print media, and regularly in national news publications.

CHECKERED FLAG SPONSORS: \$10,000

- Featured event signage
- Logo included on print marketing (including Florida Truck News magazine), webpage, emails and social media
- 8 complimentary tickets at reserved table
- Premium hospitality suite at Ocean Center with \$1,000 food and beverage credit*
- Equipment display location*
- Exhibitor table at TDC*

RACETRACK SPONSORS: \$5,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails and social media
- Premium hospitality suite at Ocean Center (excluding food and beverage)*
- Exhibitor table at TDC*

START YOUR ENGINE SPONSORS: \$2,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails and social media
- Hospitality suite at Ocean Center (excluding food and beverage)*
- Exhibitor table at TDC*

EXHIBITOR TABLE: \$2,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails and social media
- Exhibitor table at TDC*

COURSE SPONSORS: \$1,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails and social media

HOSPITALITY SUITE: \$1,000*

- Suites do not include food and beverage which must be contracted with the Ocean Center

ICON SPONSOR*

Customized sponsorships include creative branding opportunities, which are an engaging way to share your message, memorably. Contact us to determine the best value.

*Please contact FTA to reserve

