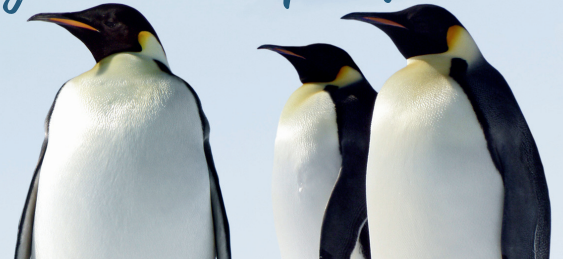


# ANNUAL CONFERENCE

## SPONSORSHIP OPPORTUNITIES 2025

TAMPA MARRIOTT WATER STREET, JULY 24-26

*party with the penguins*



FTA is taking downtown Tampa by storm in 2025, including a closing reception at The Florida Aquarium. Each year, more than 500 trucking executives gather for this event, which includes networking, group activities, and presentations by prominent industry leaders from the private and public sectors.

### DIAMOND+ SPONSOR: \$15,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Four complimentary member registrations
- On-stage speaking opportunity and/or promo video\*\*\*
- Branded conference event
- Exhibitor table at 2025 Annual Conference and 2025 Fall Round-Up\*

### DIAMOND SPONSOR: \$10,000

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Two complimentary member registrations
- On-stage speaking opportunity and/or promo video\*\*\*
- Branded conference event
- Exhibitor table at 2025 Annual Conference and 2025 Fall Round-Up\*

### PLATINUM+ SPONSOR: \$7,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- One complimentary member registration and spouse registration
- Branded conference event
- Exhibitor table at 2025 Annual Conference and 2025 Fall Round-Up\*

### PLATINUM SPONSOR: \$5,500

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- One complimentary member registrations
- Branded conference event
- Exhibitor table at 2025 Annual Conference and 2025 Fall Round-Up\*

### GOLD+ SPONSOR: \$3,500\*\*

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media
- Exhibitor table at 2025 Annual Conference and 2025 Fall Round-Up\*

### GOLD SPONSOR: \$2,500\*\*

- Logo included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media

### SILVER SPONSOR: \$1,500\*\*

- Company name included on event signage, print marketing (including Florida Truck News magazine), webpage, emails, and social media

### ICON SPONSOR\*

Customized sponsorships include creative branding opportunities, which are an engaging way to share your message, memorably. Contact us to determine the best value. Previous icon sponsorships include hotel key cards, branded lanyards, networking snack (or cocktail bar!) or social activity.

\*Please contact FTA to reserve.

\*\*Registration not included.

\*\*\*Promo video should be 60 seconds or less in length.



ALL SPONSORSHIP PACKAGES CAN BE CUSTOMIZED  
TO MEET YOUR SPECIFIC MARKETING OBJECTIVES.

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